

## SONGWON appoints new distributors in Japan and India for its Fuel & Lubricant Additives

**Ulsan, South Korea – January 20, 2025 –** Songwon Industrial Co., Ltd. announced today the appointments of 2 new distribution partners in Japan and India for its Fuel & Lubricant Additives (FLA) Business Unit.

SONGWON has extended its successful distribution partnership with Connell Brothers to include Japan (<u>https://www.caldic.com/</u>) and the non-exclusive supply of its full range of Fuel & Lubricant Additive (FLA) products (SONGNOX<sup>®</sup> L101, L107, L115, L135, L570 and L670) to Japanese customers. Leveraging its vast experience, Connell Brothers Japan Co. Ltd will focus on identifying and developing new customer opportunities and accelerating SONGWON's expansion in the FLA market in Japan.

SONGWON has also signed a non-exclusive distribution agreement with KK India (<u>www.kkindia.net</u>) to supply its full range of FLA products (incl. aminic, phenolic, phosphite and thioester additives), to customers across India and the sub-continent, covering Bangladesh, Sri Lanka and Nepal. With its rapidly expanding industrial sector and increasing demand for high-performance lubricants, India is a key growth market for SONGWON.

These new strategic partnerships, both effective January 2025, will help SONGWON to solidify its position as a trusted partner in the global Fuel & Lubricant Additives market, committed to delivering high-quality solutions.

## About Songwon Industrial Co., Ltd.

A leader in the development, production and supply of specialty chemicals, SONGWON's products touch your life every day, everywhere. Since 1965, we've been driving innovation, partnering for progress and paving the way for a better more sustainable tomorrow with 360° customized solutions.

Headquartered in South Korea, SONGWON is one of the largest manufacturers of polymer stabilizers worldwide. With Group companies and world-class manufacturing facilities across



the globe, we are dedicated to providing customers in over 60 countries with high-performance products that meet their individual needs and the best levels of service.

For further information, please go to: <u>www.songwon.com</u>.